



ADARA

ADARA Performance Results

ADARA SD WAN vs other vendors SD WAN, SDN and
Legacy networking products





ADARA

Performance Results

ADARA:

- Performance Improvement Over other vendors
 - SD WAN
 - SDN
- Legacy Networking Products



ADARA Performance Results

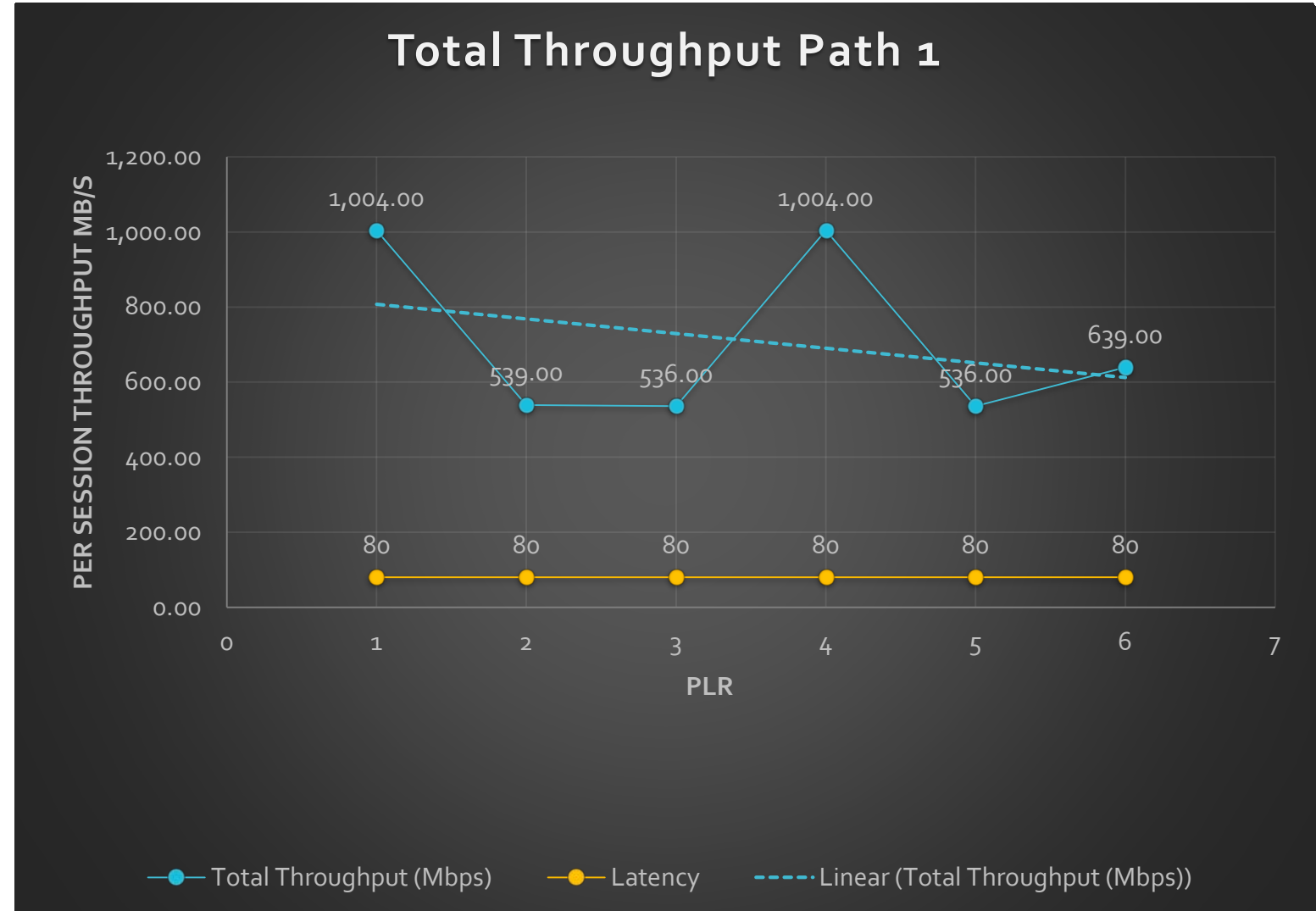
- ADARA continuously measures Real Time Performance
- ADARA AI algorithms use Network State Information such as Bandwidth, Latency, Packet Loss, Total Cost and hundreds of attributes.
- The result is Intent Based SD WAN where the system intelligently reprograms the Network so Business Intent is delivered automatically

Latency = 80 ms. Cross
Country from:
A Public Cloud in Northern
Virginia
to
A Hosted Cloud in
San Jose California

Path 1:

High Bandwidth Path

**At Cross Country Latency
each ADARA Path
outperforms the No
ADARA by approximately
500X to 1,000X**



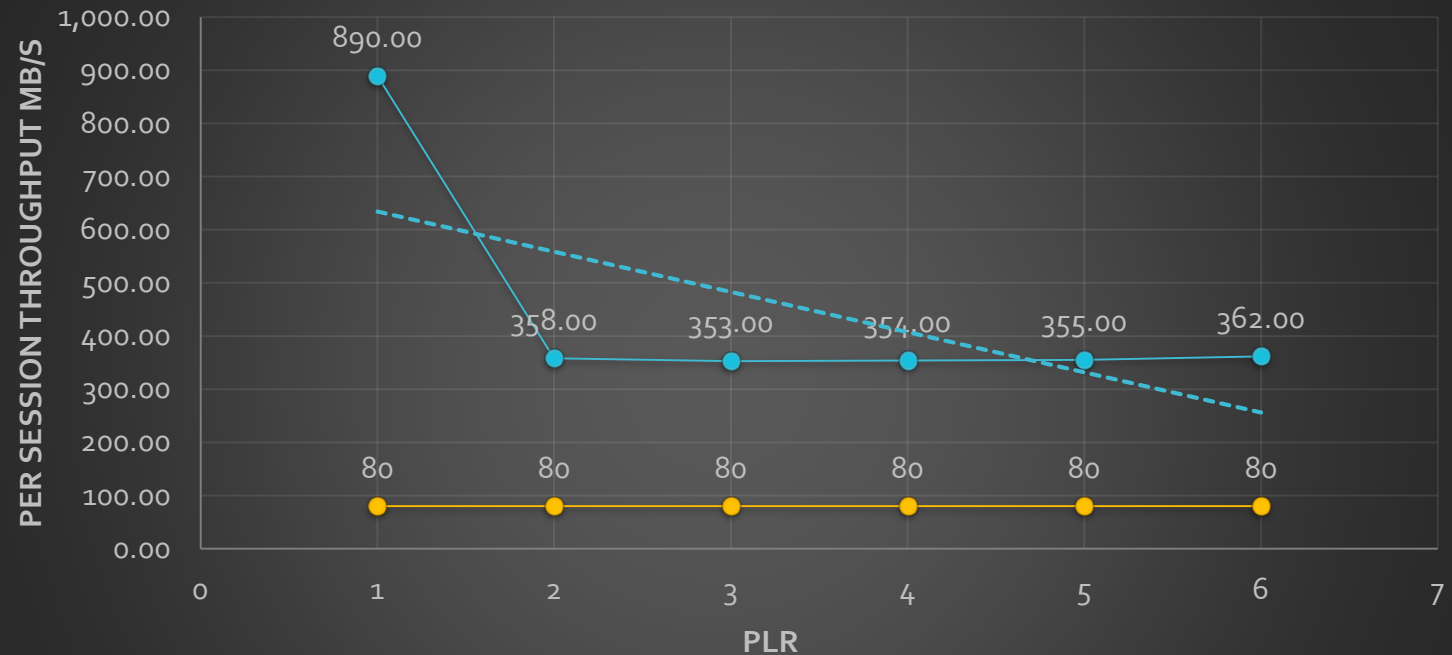
Latency = 80 ms. Cross
Country from:
A Public Cloud in Northern
Virginia
to
A Hosted Cloud in
San Jose California

Path 2:

Lower Bandwidth Path

**At Cross Country Latency
each ADARA Path
outperforms the No
ADARA by approximately
300X to 900X**

Total Throughput Path 2



● Total Throughput (Mbps) ● Latency --- Linear (Total Throughput (Mbps))



ADARA Performance Results

- Performance Based SD WAN (Multi Path)

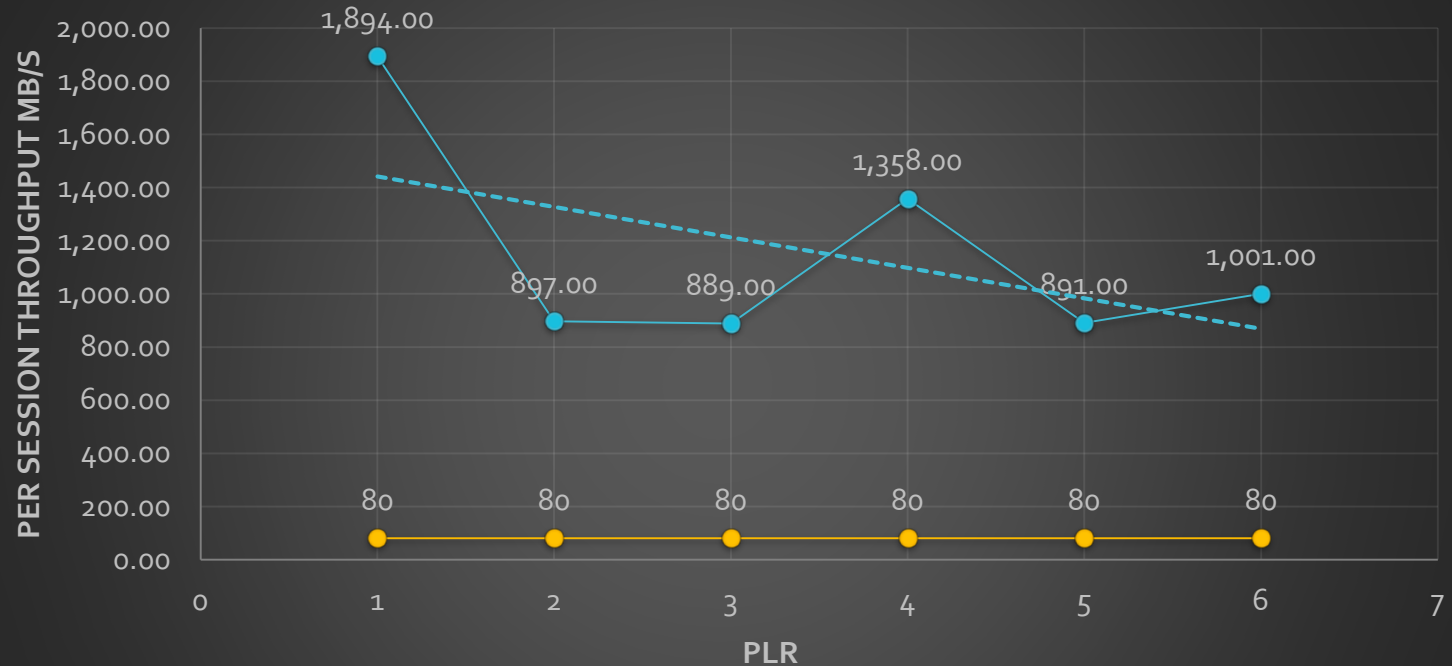
Latency = 80 ms. Cross
Country from:
A Public Cloud in Northern
Virginia
to
A Hosted Cloud in
San Jose California

Path 1 + Path 2:

Performance
Based SD WAN / Multi Path

**At Cross Country Latency
using All Paths Based on
Real Time Performance
ADARA outperforms the
No ADARA by almost
2,000 X by virtualizing all
available bandwidth**

Total Multipath Throughput Path 1 + Path 2



—●— Total Multi Path Throughput (Mbps) —●— Latency
- - - - Linear (Total Multi Path Throughput (Mbps))



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Recent Performance

ADARA vs No ADARA



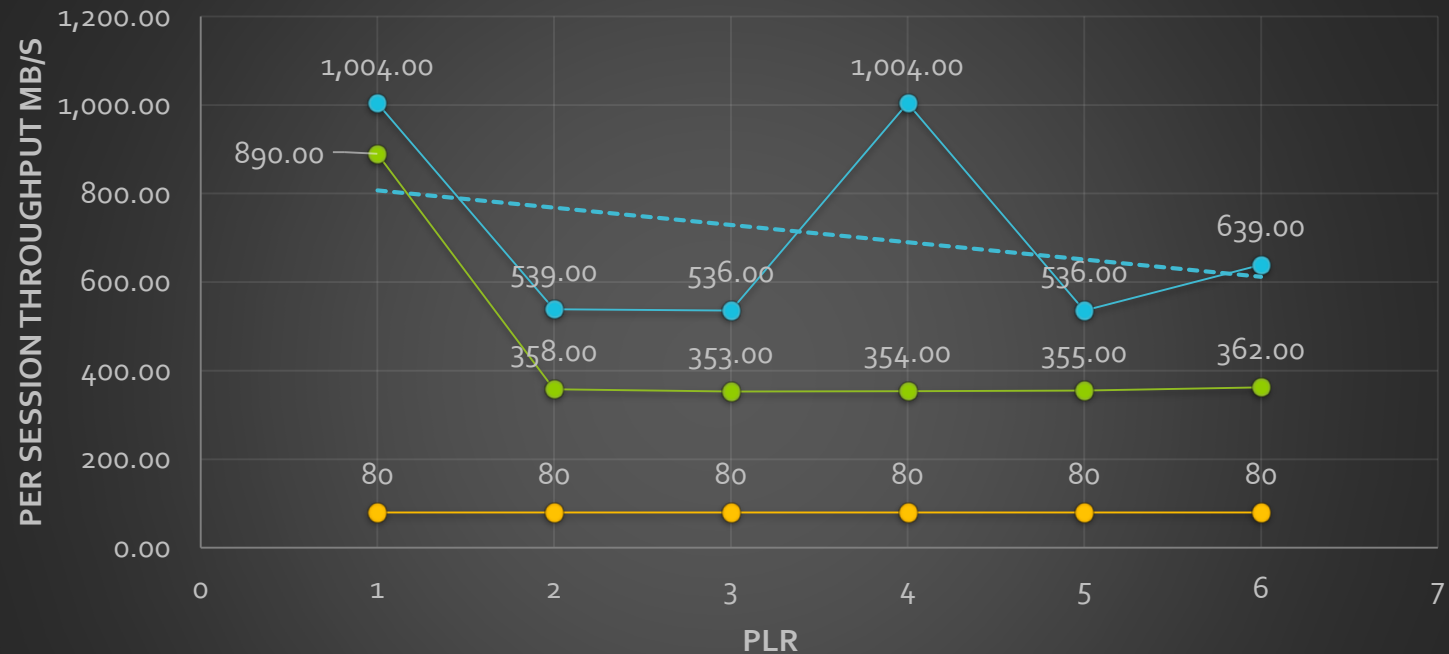
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San Jose California

Path 1 / Path 2:

Performance
Based SD WAN / Multi Path

**At Cross Country Latency
using All Paths Based on
Real Time Performance
ADARA outperforms the
No ADARA by using each
Path and Circuit to Optimal
Levels**

Combined Graph Total Multipath Throughput Path 1 / Path 2



● Total Throughput (Mbps) ● Latency
● Total Throughput (Mbps) --- Linear (Total Throughput (Mbps))



ADARA
Performance
Guaranteed

- WHEN WAS THE
LAST TIME AN IT
INVESTMENT PAID
YOU BACK?



ADARA

Performance Guaranteed

- JUST ONE SECOND OF LATENCY WILL CAUSE AN AVERAGE BUSINESS WITH A MIX OF ECOMMERCE AND BRICK AND MORTAR RETAIL SALES TO INCUR \$2.5 MILLION IN LOST SALES EVERY YEAR FROM ABANDONED TRANSACTIONS.
- DON'T INVEST IN PRODUCTS THAT DON'T PAY YOU BACK.
- ADARA SD WAN DELIVERS AN AVERAGE ROI OF 500%+ IN THE FIRST YEAR ALONE.



ADARA
Performance
Guaranteed

- What's in your Network?



ADARA

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