

ADARA announces it has achieved

Advanced Technology Partner Status

in the

Amazon Web Services (AWS) Partner Network (APN)

SAN JOSE, CA--(PR Newswire)—ADARA, Inc., an SDN and Cloud Networking company, today announced that ADARA has achieved Advanced Technology Partner status in the Amazon Web Services (AWS) Partner Network (APN).

Achieving APN <u>Advanced Technology Partner</u> status strengthens ADARA's relationship with AWS, and includes expertise in AWS Training and Certification for growth and development of ADARA's technical resources on AWS, as well as access to increased prominence and additional support from the APN. Through its relationship with AWS, ADARA's Intent Based SD WAN Routers, and SD WAN Proxies provide cloud-based Real Time Performance SD WAN for Electronics.

ADARA SD WAN is available on Amazon Web Services, Inc. (AWS) Marketplace. AWS customers can now order and deploy ADARA's Intent Based SD WAN Routers, and ADARA's SD WAN Proxies, directly through AWS Marketplace, and the entire ADARA SDN and Cloud platform is distributed from AWS.

ADARA has created the first Intent Based Real Time Performance SD WAN platform; it improves Network Performance 10 to 1,000 times over common SDN, SD WAN and legacy networking. ADARA's Intent Based SD WAN features Performance Based WAN Virtualization, Acceleration and Optimization, Analytics, and unparalleled Security engineered as part of the platform; these products work with AWS services. ADARA SD WAN eliminates Network Latency and increases Network Performance between Clouds over all types of connections including Broadband Internet, Private WAN, Optical Fiber, WiFi, and Satellite which is becoming an increasingly important connection type for Cloud customers.

ADARA, the only company to engineer Intent Based Real Time Performance SD WAN, is now available on AWS Marketplace.

Enterprises that order ADARA through AWS Marketplace can leverage the simple seamless manner in which the two easily deploy together; this means customers save time by simplifying tasks, including procurement and billing.

For enterprises of all sizes; small medium and large to be successful in deploying cloudbased Software As A Services, Platform As A Service and Infrastructure As A Service, they need the ability to receive Guaranteed Service Levels of Performance to and from the Cloud. ADARA SD WAN enables concurrent use of Private and Public Network Connections eliminating network disruptions; and ADARA's Automated Installation, Configuration and Operations make it simple for SMEs and Large Corporate Enterprises to simultaneously leverage ADARA and AWS services.

ADARA's AI Learning Algorithms enable the most advanced Intent Based SD WAN in the industry; Fully Automated; the system measures Network Performance in Real Time, Translates Measured Performance into Dynamically Adjusted Run Time Configurations, performs continuous Real Time Awareness of Network State, Dynamically Optimizes and Remediates to Guarantee Customer defined Service Levels Agreements are met; using the most precise Closed Loop System yet engineered. With ADARA's AI Security, it is the premium SD WAN platform available today.

This is a critical step in our mission to drive Cloud Computing and especially Public Cloud Computing to greater heights. Network Latency is a Universal Problem and our ability to eliminate Network Latency between Customer and their Global Cloud Instances promises to elevate Cloud Computing to new levels of adoption. ADARA enables virtually local performance for enterprises using Cloud Based Services across the landscape of Use Cases: Production Delivery from Public Clouds, High Performance and Hybrid Cloud Computing, Content Delivery, Business Continuity and Disaster Recovery, Enterprise Applications, MicroServices, IoT, and more. ADARA's SD WAN enables Virtually Local Performance; this new Cloud Based platform on AWS streamlines operations for AWS users for continuous operations or for capacity on demand so that enterprises operating in the cloud enjoy optimal performance; unquestionably equal to or better than on premises operations; and with the solution fully automated, enterprises focus more on delivering better customer experience and less on troubleshooting network interruptions, and determining and then manually implementing network configurations. As enterprises migrate business-critical workloads to AWS to take advantage of the scale and flexibility of cloud infrastructures, ADARA enables enterprises to avoid service disruptions and eliminate network performance issues making clouds perform optimally for all applications, and services.

About ADARA

ADARA, Inc. is a premier provider of SDN and Cloud Networking products. ADARA's work in Intent Based Networking includes contributions to the ONOS Service Provider Intent framework, with advanced elements such as Performance Based Path Computation Engines and Intent Based Packet Optical Management. ADARA's AI Learning Algorithms monitor hundreds of attributes in Real Time in Networks, Physical and Virtual Hosts and Services; it is the most advanced Intent Based Production SD WAN in the industry. ADARA bundles a rich analytics package and IPSec VPN with SDN Controllers and a Cloud Management Platform and other VNFs, and they complement and connect ADARA's Portfolio of Cloud Products. ADARA Direct Connections enables large Corporate Enterprises with presence outside of Public Clouds to interconnect Clouds at the Network, and Computing Level, enabling Single Pane of Glass Management of Containers, Virtual Machines, Applications and Services and Networks across Performance Based Cloud Connections. ADARA Topology Visualization enables Enterprise wide visibility of Networks and Clouds with detail on a real time basis with self-healing capabilities.

Learn more at http://adaranetworks.com/.